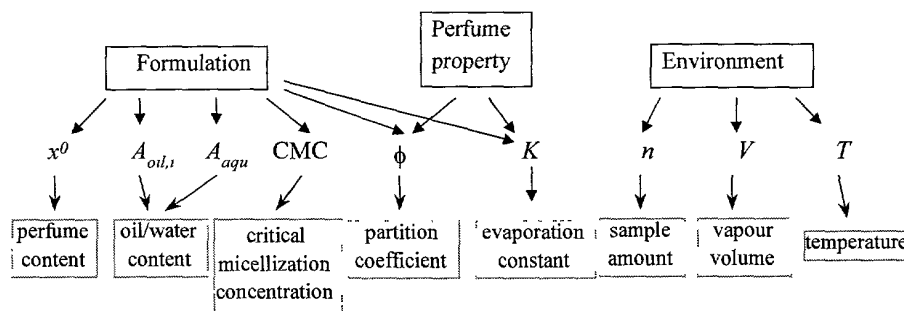


5 Figure 1: Product Parameters that Influence Perfume Performance in Diluted PW Products



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Figure 2: Theoretical Calculations of Fragrance Burst with Dilution

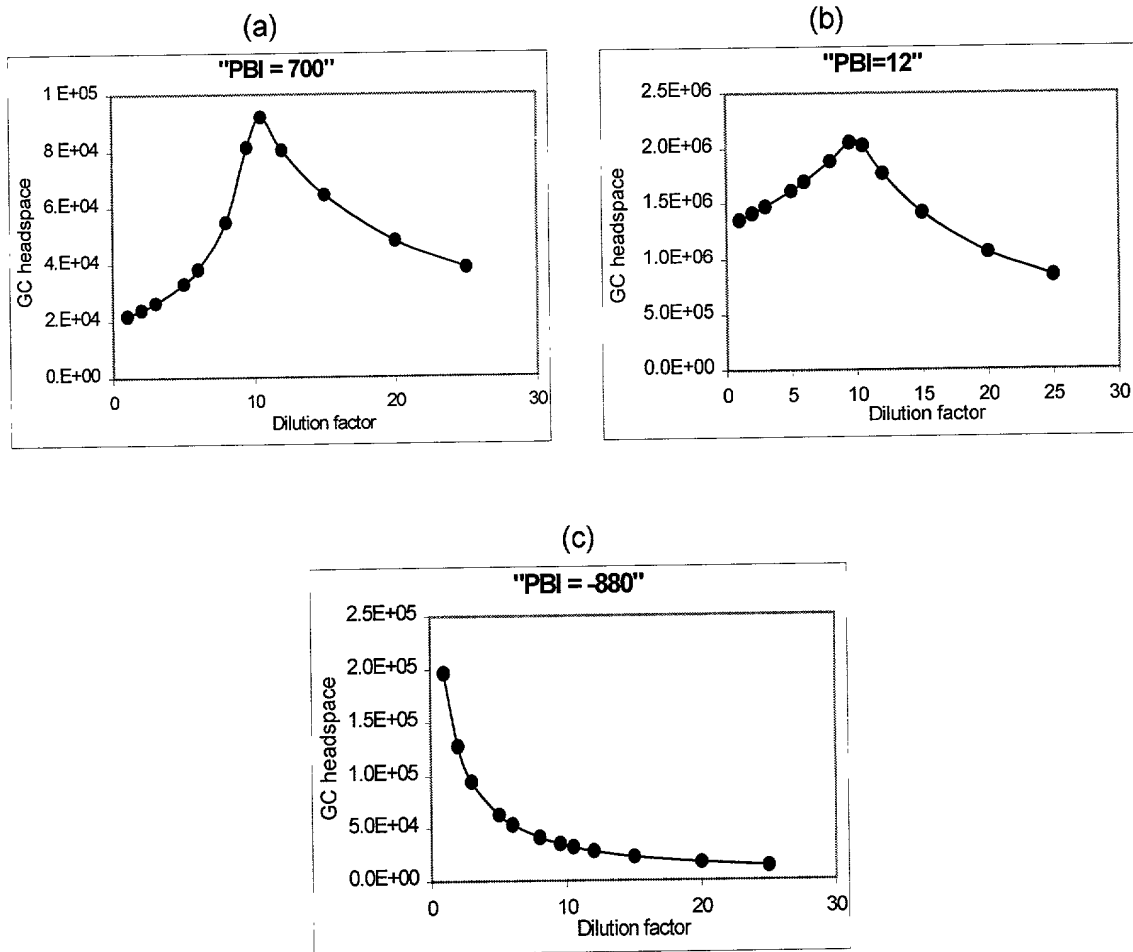
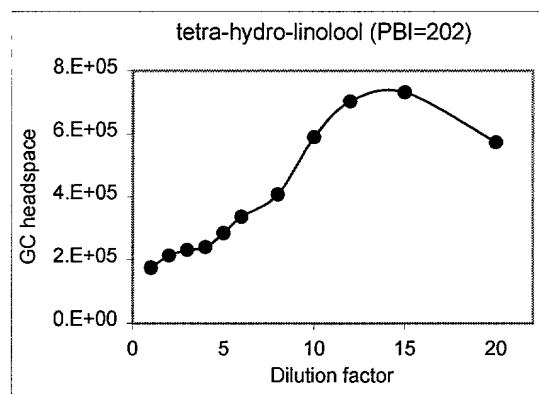
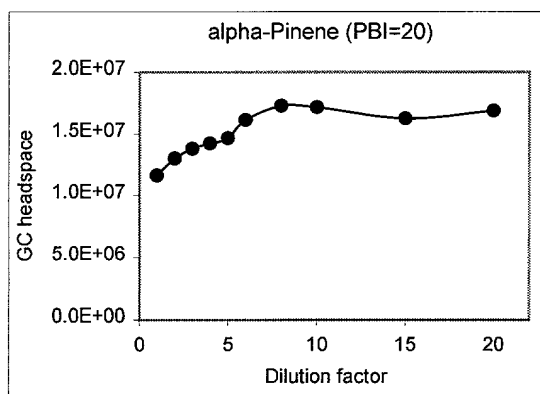
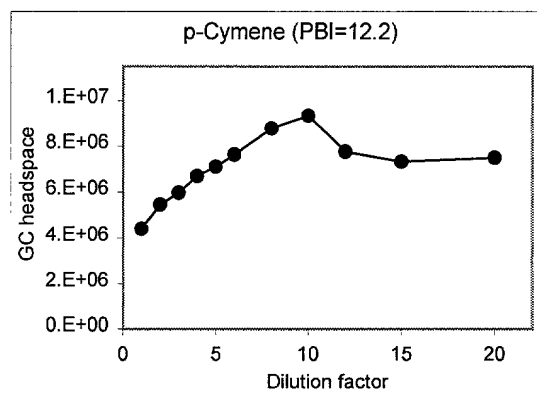
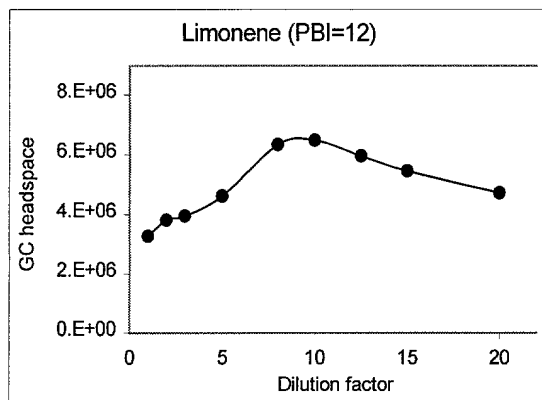


Figure 3: Fragrance Burst Profiles of Different Perfume Molecules in Surfactant Solution (5% sodium laurate solution)

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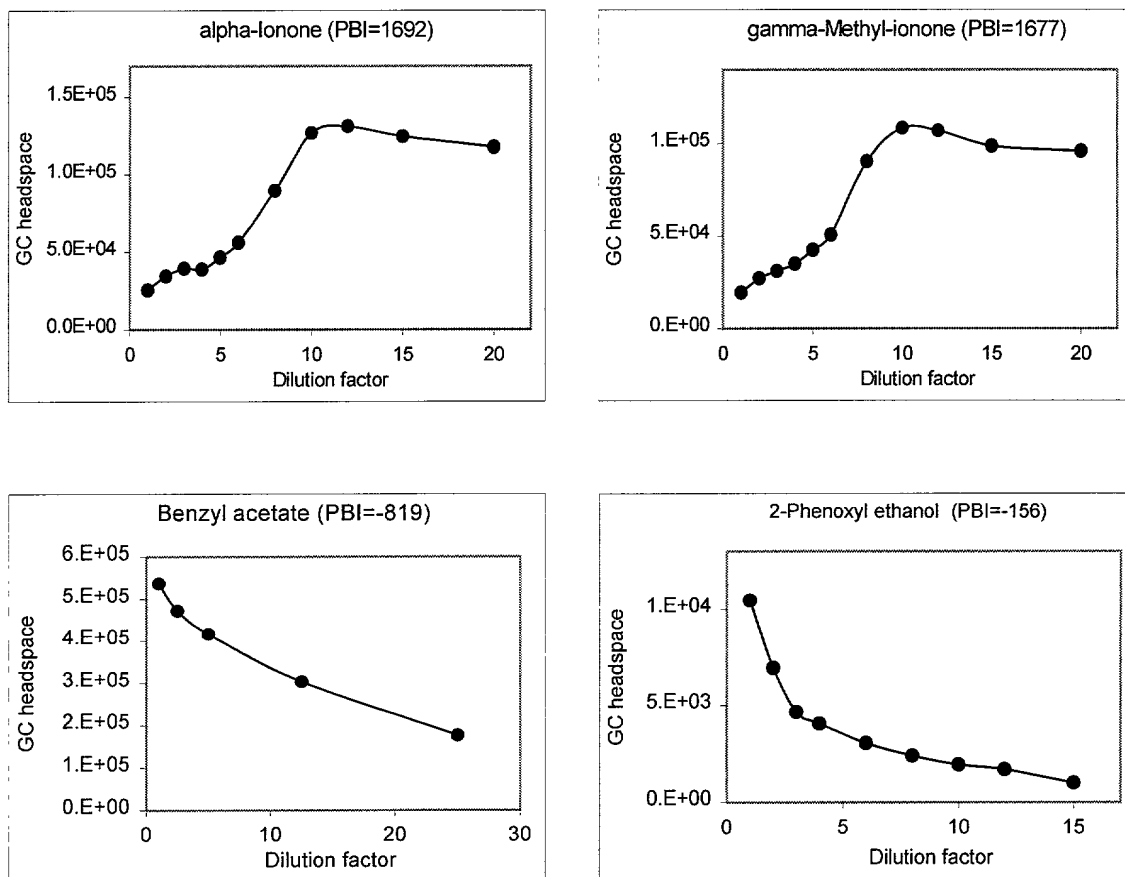


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Figure 3: Fragrance Burst Profiles of Different Perfume Molecules in Surfactant Solution (5% sodium laurate solution) (Cont'd)

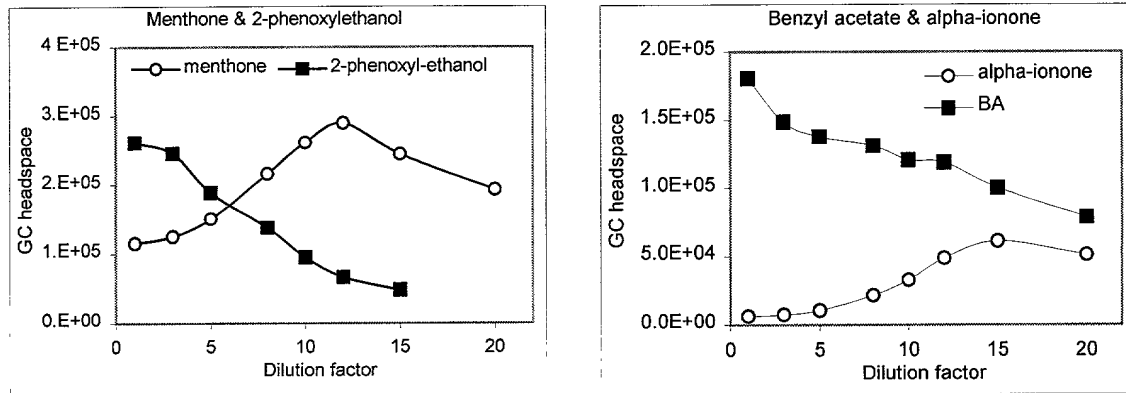
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Figure 4: Two-components Fragrance in Shower Liquid that Change Note upon Dilution

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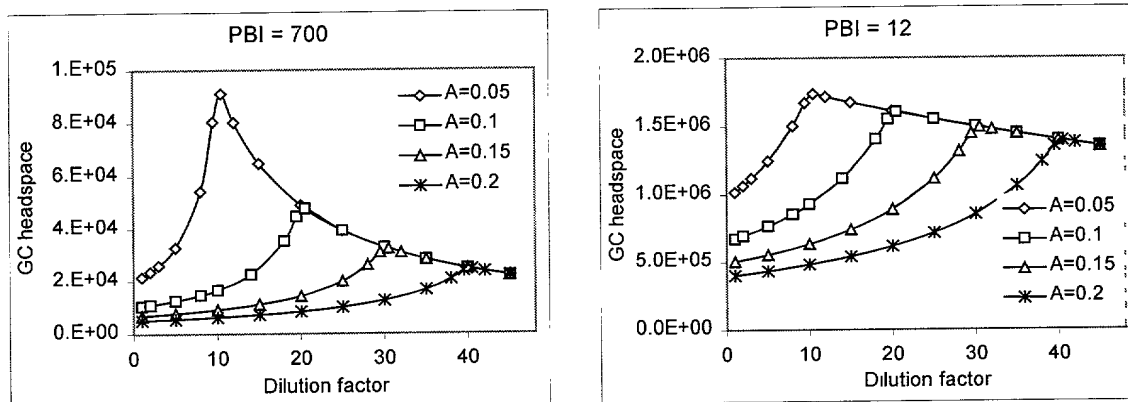


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Figure 5: Theoretical Models of Fragrance Burst with Change in Surfactant Concentration

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10 A: The concentration of the surfactant (wt/wt).

Figure 6: Experimental Results of Fragrance Burst with Changes in Surfactant Concentration

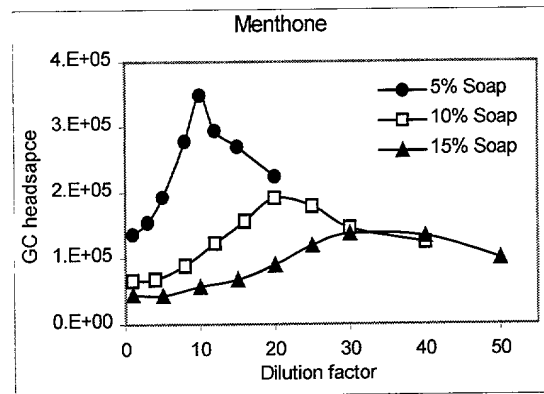
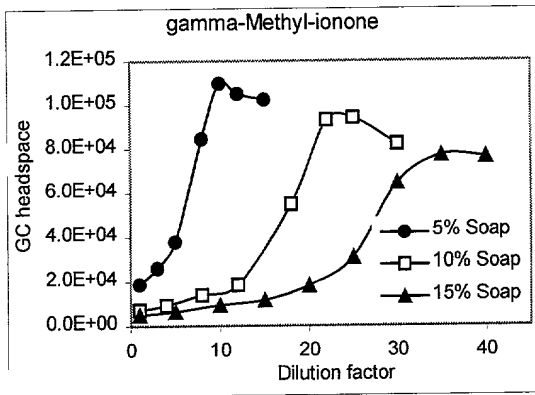
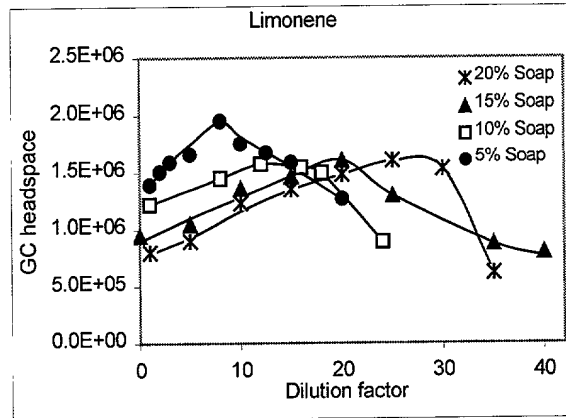


Figure 7: Theoretical Model of Fragrance Burst with Change in Surfactant CMC

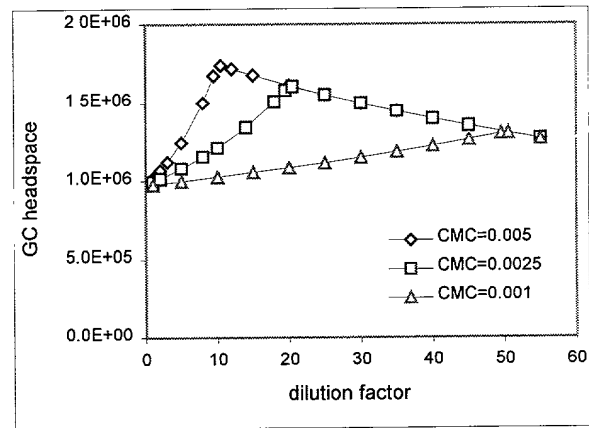
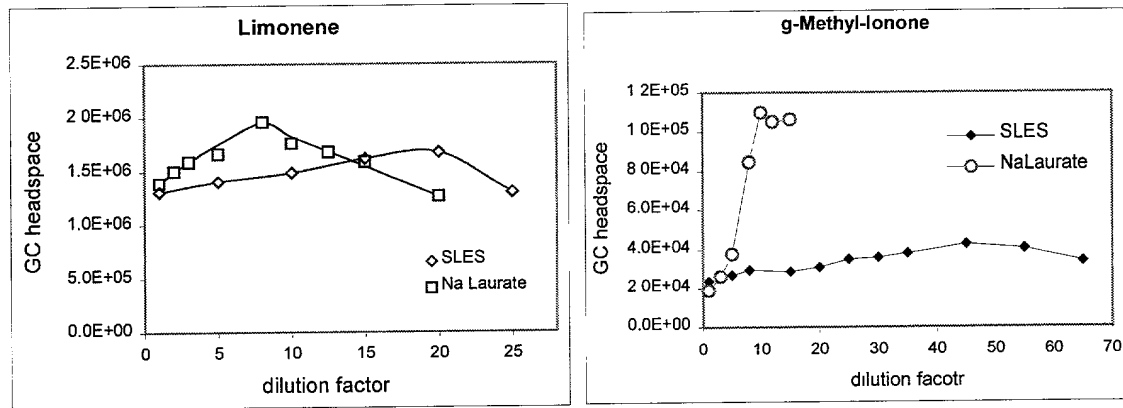


Figure 8: Experimental Results of Fragrance Burst with Change in CMC

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Figure 9: Normalized Dilution Curve for Component in a Perfume Mixture

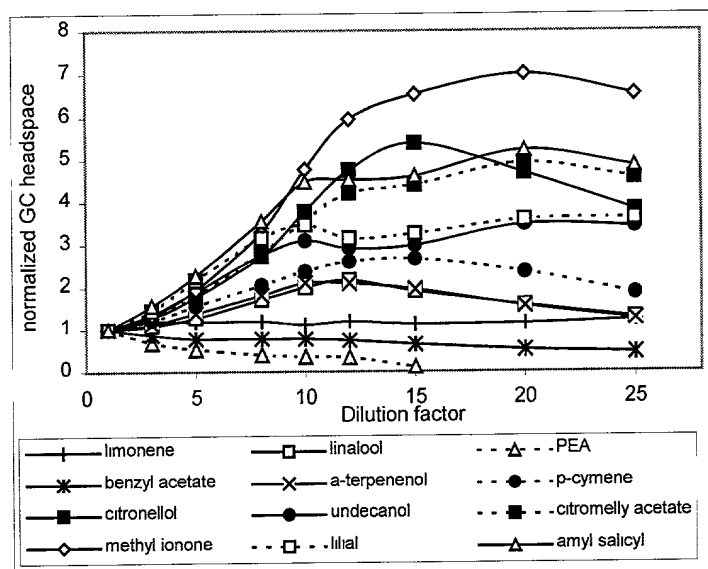


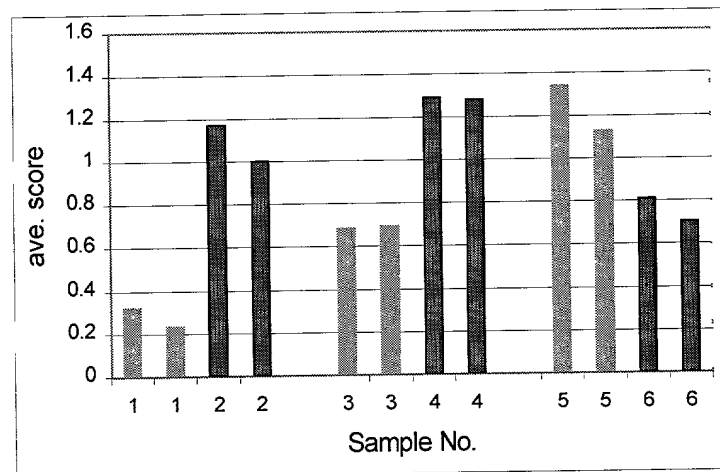
Figure 10: Results of Panel Study of the Single Perfume (γ -methyl-ionone) Systems

Figure 11: Results of Panel Study of the Multi-component Perfume (menthone, tetra-
hydrol-linalool, α -ionone, γ -methyl-ionone) Systems

